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The constraints and challenges South  
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*Operations Management: An Asian Perspective By William J ...*

The goal of operations management is to maximize efficiency while producing goods and services that effectively fulfill customer needs. Operations is one of the three strategic functions of any

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organization. Operations decisions include decisions that are strategic in nature, meaning that they have long-term consequences and often involve a great deal of expense and resource commitments.

*Introduction to Operations Management |*

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Marketing Management: A South Asian Perspective focuses on the plans of marketing growth and its many sides. It highlights topics which are important for a well-built nation. The topics cover competitive methods based on consumer sentiment, branding, creating brand equity,

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6.1 Overview of operations management

*Page 35/60*

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management (OM) is any business function responsible for managing the ... A value chain is ?the sequence of business activities by which in the perspective of the end user, value is added to the products or services produced by an organisation ?.

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The book teaches international operations concepts which are being employed by leading organizations to secure and sustain competitive advantage in the 21st Century marketplace.

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The book starts with a comparison of financial accounting and management accounting - both discussed based on the production firm PENOR Ltd. It further demonstrates accounting work in support of general management (CVP-analysis, DOL, performance measurement, risk

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management and M&A) as well as cost accounting (structures for absorption and marginal cost accounting systems, internal cost allocations, reporting, monitoring, manufacturing accounting/calculation, contribution margin accounting and activity based costing). The content is explained by detailed case studies. This

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Asia edition also includes real case studies about companies in Malaysia. All chapters outline the learning objectives, provide an overview, include case studies and how-it-is-done-paragraphs. They end with a summary, the explanation of new technical terms and a question bank with solutions for checking your learning progress. On



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the internet, you can find more than 300 exam tasks with solutions as well as youtube-videos from the authors.

This volume showcases the presentations and discussions delivered at the 2018 POMS International Conference in Rio. Through a collection of selected papers, it

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is possible to review the impact and application of operations management for social good, with contributions across a wide range of topics, including: humanitarian operations and crisis management, healthcare operations management, sustainable operations, artificial intelligence and data analytics in

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operations, product innovation and technology in operations management, marketing and operations management, service operations and servitization, logistics and supply chain management, resilience and risk in operations, defense, and tourism among other emerging Operations Management issues. The

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Production and Operations Management Society (POMS) is one of the most important and influential societies in the subject of Production Engineering and, as an international professional and academic organization, represents the interests of professionals and academics in production management and operations around the

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This book is a printed edition of the Special Issue "Sustainable Business Models" that was published in Sustainability

This book is developed by focusing on the  
*Page 45/60*

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four issues: (1) product strategy of private brand; (2) pricing strategy of private brand; (3) channel strategy with private brand introduction; and (4) supply chain coordination with private brand introduction. Private brand (PB), also known as private label (PL) or store brand (SB), refers to a brand created and

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controlled by a retailer. In the 1960s and 1970s, private labels began to emerge in France and England. Although private label has grown rapidly worldwide, market share varies greatly from region to region. According to Nielsen's 2018 Global Private Label Report, the largest markets for private-label products are found

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primarily in the more mature European retail markets. In recent years, many large domestic retail enterprises have launched their own brand products. With the growth of e-commerce, some online retailers have also launched private-label goods. JD started to introduce its private brands in 2010, with annual sales of its private brand



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products reaching several hundred million yuan. However, at present, the market share of China's private label is only 1-3%, which still has a big gap compared with Europe and America. The main challenges to China's private label lie in private brand operations management. Among them, how to select the correct product

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categories, how to make pricing decision,  
how to restructure channels and how to  
coordinate supply chain after introducing  
private brands are four operations  
management problems need to be solved.

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"Covers the core concepts and theories of production and operations management in the global as well as Indian context.

Includes boxes, solved numerical examples, real-world examples and case studies, practice problems, and videos.

Focuses on strategic decision making, design, planning, and operational

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control"--Provided by publisher.

The Asia Pacific region's enormous diversity of living cultures and preserved heritage sites has significant appeal to many tourists. However tourism has

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grown so rapidly that many issues associated with the incorporation of cultural and heritage experiences in tourist itineraries (such as authenticity verses commodification, exploitation of national cultures, impacts on local communities, and the management of heritage resources) have not been adequately addressed and

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must be debated. This revealing book reviews recent developments in cultural and heritage tourism in the Asia Pacific region and provides a discussion on how communities have faced and overcome significant challenges to develop and market their culture and heritage resources. A range of models and case

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studies are used to deepen the reader's understanding of heritage and cultural issues, to illustrate many of the more controversial issues, and to examine new evaluative, and planning tools. This book is a special issue of the Asia Pacific Journal of Tourism Research.

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Much attention has been focused in recent years on the transformation of the economies of Eastern and Central Europe and the former Soviet Union. However, a growing demand for policy advice, technical assistance and expertise is also coming from Asian reforming countries such as China, Mongolia, Vietnam, Laos



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and Cambodia. In addition, business communities abroad are increasingly interested in exploring investment and marketing opportunities in these reforming countries. Such developments are too important to overlook or ignore. The transformation of socialist economies towards market-based systems entails an

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unusually wide range of problems. Studies of related topics are complicated by the speed of the changes and the lack of clear historical precedents. Although the structural features of Asian reforming economies are in important ways different from those of the Eastern European economies, all socialist economies share

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Similar fundamental conditions on the eve of economic reform which raise a similar set of reform issues. This volume brings together a rich collection of expertise and information in an attempt to shed some light on the transitional process in Asia. The contributions are by no means exhaustive. However, they provide the

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reader and analyst with an excellent starting point to the problems and prospects which are specific to Asian transforming economies.

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*Page 60/60*