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~~Event Marketing Und Management Theorie~~
Cherokee Media Group — parent company of Auto Remarketing, Used Car Week and related auto industry publications, events and media brands — has named an executive vice president of events and marketing ...

~~Cherokee Media Group names EVP of events & marketing~~

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FOX Marketing executive Darren Schillace has been promoted to President, Marketing for FOX Entertainment, it was announced TODAY by Charlie Collier, CEO, FOX Entertainment. In this role, Schillace ...

~~Darren Schillace Named President, Marketing, FOX Entertainment~~

Fox Entertainment has promoted Darren Schillace from executive vice president of marketing for Fox Entertainment to president of the division, the broadcast network said Wednesday. In his expanded ...

~~Fox Promotes Darren Schillace to President of Marketing~~

Need a book that helps you solve your most intense marketing problems? Find out about the new release from Precision Legal Marketing that's perfect for you.

~~Top Law Firm Marketing Consultant and Founder of Precision Legal Marketing Solves Legal Marketing Puzzle — Announces New Book~~

Even when wealth management could rely on in-person events, we still had analytics: marketing departments could count event attendees or business cards dropped into a bowl.

~~Wealth Marketing Analytics: Switch Likes And Shares For Quality Data~~

Bevy, the only enterprise community event engine, today announced the acquisition of Eventtus. The acquisition adds more than 20 engineers to the Bevy team, including Egyptian founders Mai Medhat and ...

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~~Bevy Acquires Eventtus, Adding Key Innovations for Virtual, Hybrid, and In-person Enterprise Events~~
Firms that facilitate social atmospheres effectively are more likely to benefit from enhanced customer experiences, customer loyalty, and the possibility to create iconic sites to which visitors will ...

~~The user journey behind socially electric live event experience~~

Microsoft's Azure cloud platform took center stage during Wednesday's kickoff keynote of the company's annual Inspire partner conference, the second Inspire event to be held online.

~~Azure News Roundup: Upgrades and Enhancements Announced at Inspire~~

Devoting resources toward increasing your involvement in a business ecosystem can be a savvy marketing strategy.

~~Ecosystem Marketing: Where One Plus One Equals Three~~

Business leaders should take the time to understand what critical race theory actually is, and ad agencies provide one good example of why.

~~Why Critical Race Theory Should be Taught in Schools: Ad Agency Edition~~

Transform 2021 to be Next VentureBeat Virtual Event to Utilize AnyClip ... and centralized platform for video management, distribution, marketing, analytics and monetization, powered by its ...

~~VentureBeat chooses AnyClip as exclusive live event~~

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platform, following overwhelming success and engagement in 2020

MarketResearch.Biz – :As per a study on the Global Casino Management Systems (CMS), recently introduced into the huge publication of MarketResearch.Biz, the global market is very likely to obtain ...

~~Casino Management Systems (CMS) Market Future Growth Analysis and Demand to be Highest from Global Market 2021 to 2030~~

Spotify (NYSE:SPOT) delivered remarkable progress in the first half of 2021 that turbocharged the platform's value proposition ...

~~JDP Capital Management 1H21 Commentary~~

Daryl Burgess will lead the Customer Support team for the UK, and Ali Shah for the Middle EastCOVENTRY, United Kingdom, July 7, 2021 /PRNewswire/ ...

~~GES Appoints New Management Positions for Event Intelligence in Europe and the Middle East~~

Start-up accelerator Y Combinator is backing Toronto's Bedrock AI, which uses artificial intelligence to deliver an edge to investors.

~~Short Sellers and Hedge Funds Sign On to Fintech Company Whose Algos Sniff Out Corporate Fraud~~

Stagwell Media LP, which on July 8, 2021 entered into an amendment to the transaction agreement providing for the combination of its businesses (the "Proposed Transaction") with MDC Partners, Inc.

~~Stagwell Marketing Group LLC Reports on Its~~

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~~Exceptional Performance and Highlights Business and Financial Updates Provided in MDC Partners Filing~~
BSE Global, the company that manages and operates Barclays Center and the Brooklyn Nets, has named SeatGeek, the mobile-focused ticketing platform headquartered in New York, as its official ticketing ...

~~SeatGeek to Become Official Ticketing Partner of Brooklyn Nets, New York Liberty and Barclays Center~~
CleverTap customers will be able to use real-time Shopify data to create segments and personalize campaigns when building any web campaign in the CleverTap platform The Shopify plug-in allows ...

~~Mobile Marketing Powerhouse Brings Real Time Campaign Personalization to Shopify Users For The First Time~~

Inc. (NASDAQ: MGYR) (the "Company"), parent company of Magyar Bank, announced that, MHC (the "MHC"), effective following the ...

~~Magyar Bancorp, Inc. Announces Completion Of Conversion And Related Stock Offering~~

The jointly offered programs, an MS in Organization Management & Strategy and an MS in Marketing & Retail Science ... Students will engage in professional development workshops, events and one-on-one ...

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