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A Bigger Prize turns that assumption on its head. Not only does Heffernan provide evidence that competition is not as productive as it is often touted to be, she also provides inspiring examples that show what has already been accomplished. As an undergrad enrolled in Game Theory class, there was a lot of talk about competition vs. cooperation.

## **A Bigger Prize: Why Competition Isn't Everything and How ...**

A Bigger Prize (2014) explains how competition is holding us back. These blinks demonstrate how our competitive schools, economy and society – believed

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to produce higher grades, lower prices and better results – are actually stifling collaboration and preventing us from realizing our full potential.

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The thesis of *A Bigger Prize*, which bears the clunky subtitle "Why competition isn't everything and how we do better", is that we are gripped by a "quasi-religious fervor to compete". Even though Darwin scholars can't agree whether Darwin himself would have been a social Darwinian, we accept that nature seems to provide a "survival of the fittest" justification for the way we struggle against each other.

## **Margaret Heffernan - A Bigger Prize**

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Buy A Bigger Prize: How We Can Do Better than the Competition by Heffernan, Margaret (ISBN: 0884765929505) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

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A Bigger Prize review – the price we pay for competition Margaret Heffernan's brave study shows how the competitive instinct can be bad for us in all walks of life, from sport to finance

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A bigger prize : how we can do better than the competition by Heffernan, Margaret, 1955-, author. Publication date 2014  
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Nearly 50 years after its prediction, particle physicists have finally captured the Higgs boson. So the Nobel Committee has awarded this year's physics prize to two of the theorists who initiated this particle hunt. François Englert of the Free University of Brussels (ULB) and Peter Higgs of the University of Edinburgh, UK, independently derived a model explaining why particles are not ...

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