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Critical Discourse Analysis (CDA) is an umbrella term that encompasses a variety of methods focusing on the critical study of language for social critique (Blommaert 2005; Liao and Markula 2009)....

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Accessible yet theoretically rich, this landmark text introduces key concepts and issues in critical discourse analysis and situates these within the field of educational research. The book invites readers to consider the theories and methods of three major traditions in critical discourse studies – discourse analysis, critical discourse analysis, and multimodal discourse analysis -- through the empirical work of leading scholars in the field. Beyond providing a useful overview, it contextualizes CDA in a wide range of learning environments and identifies how CDA can shed new insights on learning and social change. Detailed analytic procedures are included – to demystify the process of conducting CDA, to invite conversations about issues of trustworthiness of interpretations and their value to educational contexts, and to encourage researchers to build on the scholarship in critical discourse studies. This edition features a new structure; a touchstone chapter in each section by a recognized expert (Gee, Fairclough, Kress); and a stronger international focus on both theories and methods. NEW! Companion Website with Chapter Extensions; Interviews; Bibliographies; and Resources for Teaching Critical Discourse Analysis.

Bringing together papers written by Norman Fairclough over a 25 year period, Critical Discourse Analysis represents a comprehensive and important contribution to the development of this popular field. The book is divided into seven sections covering the following themes: language in relation to ideology and power discourse in processes of social and cultural change dialectics of discourse, dialectical relations between discourse and other moments of social life methodology of critical discourse analysis research analysis of political discourse discourse in globalisation and 'transition' critical language awareness in education The new edition has been extensively revised and enlarged to include a total of twenty two papers. It will be of value to researchers in the subject and should prove essential reading for advanced undergraduate and postgraduate students in Linguistics and other areas of social science.

Combining perspectives from discourse analysis and sociolinguistics, the second edition of this popular textbook provides students with an up-to-date overview of the field of intercultural communication. Ingrid Piller explains communication in context using two main approaches. The first treats cultural identity, difference and similarity as discursive constructions. The second, informed by bilingualism studies, highlights the use and prestige of different languages and language varieties as well as the varying access that speakers have to them.

The status of English in Europe is changing, and this book offers a series of studies of attitudes to English today. Until recently English was often seen as an opportunity for Europeans to take part in the global market, but increasingly English is viewed as a threat to the national languages of Europe, and the idea that Europeans are equally at home in English is being challenged. This book will appeal to anyone interested in global English.

China's opening up to the West, its extraordinary economic rise, and the subsequent internal and global issues, are an object of huge interest and concern. Discourse and Socio-political Transformations in Contemporary China focuses on one aspect of the contemporary Chinese phenomenon, one that is so obvious that it is generally ignored in the mainstream academic departments – that politics, society and transformation are the product of myriad collective linguistic interchanges, some stabilized, some competing, some agonistic, some new and emerging. As an outcome of dialogue between Chinese and Western scholars, the present volume contains case studies that offer a survey of the discourse aspect of Chinese society in social stratification, government service, policy consultancy, higher education, foreign policy,

and TV. The conceptual reflections on discourse and critique in different cultures offer new considerations for discourse analysis, including critical discourse analysis, in the context of Chinese society today. This volume was originally published as a special issue of *Journal of Language and Politics* 9:4 (2010).

This volume is part of the series 'Pragmatics, Philosophy and Psychology', edited for Springer by Alessandro Capone. It is intended for an audience of undergraduate and graduate students, as well as postgraduate and advanced researchers. This volume focuses on societal pragmatics. One of the main concerns of societal pragmatics is the world of language users. We are interested in the investigation of linguistic practices in the context of societal practices ('praxis', to use a term used in the Wittgensteinian and other traditions). It is clear that the world of users, including their practices, their culture, and their social aims has to be taken into account and seriously investigated when we deal with the pragmatics of language. It is not enough to discuss principles of language use solely in the guise of abstract theoretical tools. Consequently, the present volume focuses explicitly on the interplay of abstract, theoretical principles and the necessities imposed by societal contexts often requiring a more flexible use of such theoretical tools. The volume includes articles on pragmemes, politeness and anti-politeness, dialogue, joint utterances, discourse markers, pragmatics and the law, institutional discourse, critical discourse analysis, pragmatics and culture, cultural scripts, argumentation theory, connectives and argumentation, language games and psychotherapy, slurs, the analysis of funerary rites, as well as an authoritative chapter by Jacob L. Mey on societal pragmatics.

Designed specifically for introductory globalization courses, *Introducing Globalization* helps students to develop informed opinions about globalization, inviting them to become participants rather than just passive learners. Identifies and explores the major economic, political and social ties that comprise contemporary global interdependency Examines a broad sweep of topics, from the rise of transnational corporations and global commodity chains, to global health challenges and policies, to issues of worker solidarity and global labor markets, through to emerging forms of global mobility by both business elites and their critics Written by an award-winning teacher, and enhanced throughout by numerous empirical examples, maps, tables, an extended bibliography, glossary of key terms, and suggestions for further reading and student research Supported by additional web resources – available upon publication at www.wiley.com/go/sparke – including hot links to news reports, examples of globalization and other illustrative sites, and archived examples of student projects Engage with fellow readers of *Introducing Globalization* on the book's Facebook page at www.facebook.com/IntroducingGlobalization, or learn more about this topic by enrolling in the free Coursera course *Globalization and You* at www.coursera.org/course/globalization

Making a new contribution to the developing field of multimodal critical discourse studies, Ian Roderick's book demonstrates how technologies that tend to be widely represented as innovative, or as simple pragmatic solutions, are always anchored in power relations and are therefore deeply ideological. A series of examples analysing technologies such as robotics, smart phones or bio-medicine, their functioning and uses, as well as their representations in the media, show that these are embedded within discourses that tell us about social and power relations, identities and political values. The book takes a tour of everyday technologies and how they are represented in different settings. A Disney theme park attraction showing how technology has improved family life makes many assumptions about what is natural in terms of interpersonal relations, pleasure and satisfaction. Advertisements that represent robot workers inform us about the kinds of worker-

management relations now characterising work places. Roderick looks at the way that technologies, while often represented as divorced from their production and maintenance, as objects of wonder, need to be seen within a fabric of social relations that tends to be suppressed from how we see them as part of a wider technological fetishism. Engaging with existing theories of technology, the book argues that we must take a more interdisciplinary approach to avoid the pitfalls of social constructivism and technological determinism. Our experiences of technologies are shaped through the relationship between knowledge, practices and institutional forms.

"A guide for researchers and reviewers."

This collection critically examines tourism as a site of intercultural communication, drawing on the analytical tools afforded by the discipline toward better understanding contemporary tourism discourses and the broader societal structures of power and ideologies in which they are situated. The volume interrogates culture and interculturality in tourism in detailed analyses of discursive details in tourism interactions and focuses on the notion of culture as a process or phenomenon engaged in or enacted on by individuals. Drawing on discourse analytic and ethnographic approaches, the book brings together perspectives from the lived experiences of residents, hosts, and ethnographers to explore the extent to which linguistic and cultural differences are constructed, identities negotiated, and power relations maintained and perpetuated in tourism encounters. The volume draws on insights from those working across a range of geographic contexts and explores the interplay of these issues in English as well as other languages and language varieties used in tourism interactions. With its focus on critical approaches to understanding language and culture, this book will appeal to students and scholars in intercultural communication, applied linguistics, sociolinguistics, linguistic anthropology, discourse analysis, and tourism studies.

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